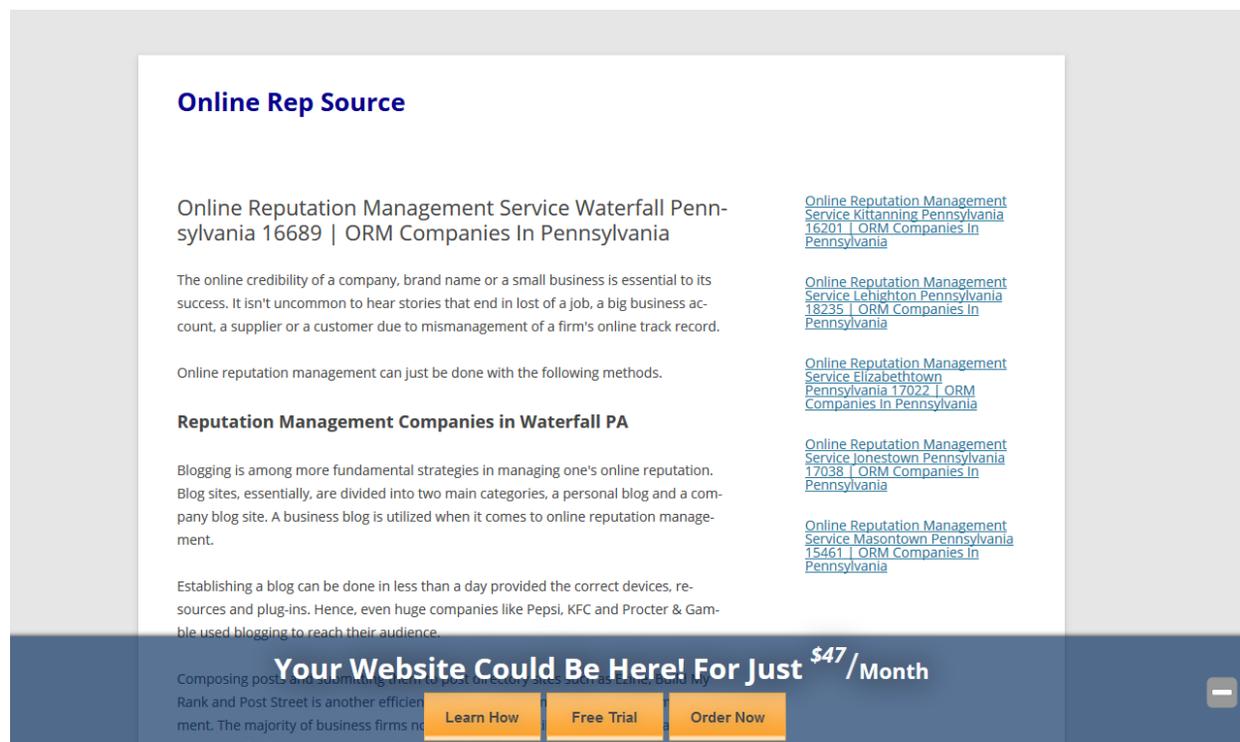


Double Agent Extension Documentation

What is DoubleAgent: DoubleAgent gives you the opportunity to monetize your website to the fullest extent possible. It gives you the ability to overlay a single URL on top of an entire site, thus giving you the ability to create feeder sites or an organic traffic funnel, pushing all traffic to a single landing page or website. It also gives you the ability to lease out pages on an individual basis on autopilot. You simply configure your Paypal and set your price and the software will handle the entire leasing process and auto bill the client as to your specifications. The newest feature of DoubleAgent also allows you to funnel each category to a separate URL, so that you can push your traffic where you need it to go.

Example Page:



The screenshot shows a webpage titled "Online Rep Source". The main content area includes a heading "Online Reputation Management Service Waterfall Pennsylvania 16689 | ORM Companies In Pennsylvania" followed by several paragraphs of text. To the right of the main text, there are four vertical links, each pointing to a different location for "Online Reputation Management Service" in Pennsylvania. At the bottom of the page, there is a dark blue banner with the text "Your Website Could Be Here! For Just \$47 /Month" and three buttons: "Learn How", "Free Trial", and "Order Now".

How Do I Install DoubleAgent: DoubleAgent is an extension of the SEMplugin. You will install the SEMplugin and then you will be able to automatically add in the extensions from the plugin itself.

You simply go to your download locker here: <http://semeasy.com/download-locker/>

Follow the install instructions here: <http://semeasy.com/forum/semeasy/installing-semplugin-tutorial-doubleagentindexassault/>

*****Please be sure that your server is running PHP 5.4 or better, or you will get a fatal error. That can easily be resolved by contacting your hosting company and asking them to upgrade the PHP script to 5.4 or better.*****

Double Agent Extension Documentation

General Setting Page:

Default Logo URL: You can change the logo on the transition page while your overlay is loading

Default Loader URL: Use a custom loading image

Default Leasing Video: This is the custom video that will show when the visitor clicks on free trial

Leasing Form HTML: Custom HTML that can be added to the leasing form

```
<iframe width="568" height="315" src="//www.youtube.com/embed/akCLHa1WYG4" frameborder="0" allowfullscreen></iframe>
```

Default Available Message: This is the custom message in your leasing banner

Default Banner Location: You can change the location of the banner shown on your website. There is even an option for full page!

Default Banner Color: Custom color options for your leasing banner

Default Logo URL: You can change the logo of the transition page when the overlay URL is loading. Great for Branding Purposes. You will need to upload that file to the web and place the URL where it is located into the box. This replaces the image:



Default Loader URL: You can also change the animated icon with this option:

Default Leasing Video: This video will display when the visitor clicks on the Free Trial. You can use any video that ends in mp4! In order to use a YouTube video you need to add the embed code into the html box below. Or you can use our default video: <https://www.youtube.com/embed/akCLHa1WYG4>

It is highly recommended that you download the video and re-upload the video to avoid any footprints that Google can detect.

Leasing Form HTML: This will only appear if the default leasing video field is left blank. You can use any html embed code, including embed codes provided by YouTube, Vimeo, etc.

Default Available Message: This is the message that displays in your banner to potential customers.



Default Banner Location: You can choose to have the banner display in different areas on the website. You can even choose the full page option, which will allow you to block out all of the content underneath the banner.

Default Banner Color: You can change the color of the banner, by simply writing in the name of the color, html code, or rgb or rgba formats. This give you unlimited color options.



Double Agent Extension Documentation

General Setting Page - Continued:

Subscription Description	<input type="text" value="Subscription to SEMeaszy Demo"/> <small>Description about the transaction.</small>	← Description for Paypal about the transaction
Trial Subscription Minutes	<input type="text" value="5"/> <small>Number of minutes for trial subscription.</small>	← Time that the Demo or Trial Subscription will last
Enable Trial Demo	<input checked="" type="checkbox"/> <small>This enables end-users to demo a lease before they commit to a subscription</small>	← You can disable the trial or demo feature
Enable Clickjacking	<input type="checkbox"/> <small>This turns on clickjacking to the overlay URL, for end-users</small>	← Allows Clickjacking or pushing a visitor to another page (NOT RECOMMENDED)
Notification Address	<input type="text"/> <small>An email is sent to this address whenever a user tries a demo or leases a page. Leave blank to disable this feature.</small>	← Notification Address to be notified when a user tries the demo
Email Sender Name	<input type="text" value="SEMeaszy Demo"/>	← Put in the sender's name
Sender Email Address	<input type="text"/>	← Put in the sender's email address
Default Subject	<input type="text" value="Thank you from SEMeaszy Demo"/>	← Change the subject line of the email that goes out to visitors that subscribed
Email Notification Template	<div style="border: 1px solid #ccc; padding: 5px;"><p>{subscriber}, Thank you for your support of SEMeaszy Demo. Your Subscription of {amount} was truly outstanding! Thank you for leasing the -a href="{page_link}">{page_name}, so all can see how truly great and noble you really are. Thanks again!</p><p>SEMeaszy Demo</p></div> <p><small>Replacement Codes: {order_details} = Subscription details including order amount and page name {page_link} = Link to the chosen overlay page {subscriber} = Subscriber Name {amount} = Subscription Amount</small></p>	← Change the message that is sent to subscribers

Subscription Description: Description for Paypal about the subscription.

Trial Subscription Minutes: You can choose the length of time for the trial

Enable Trial Demo: You can either choose to give a trial or disable a trial. A Trial is the ability for a visitor to test the overlay without actually subscribing. They will see their website show up for the amount of time you specify.

Enable Clickjacking: This is not a setting we recommend, but was requested. This option, pushes someone off your website and to another page. Google does not usually respond well to this, but it was requested to be added.

Notification Address: When someone uses the demo/trial, this is the email address that the system will use to notify you.

When someone signs up to lease your pages, the system will send out an email.

Email Sender Name: You can change the Email Senders Name

Sender Email Address: You can change the Email Address

Default Subject: You can change the Email Subject Line

Email Notification Template: You can change the message that the customer receives. Allows for html markup.

Double Agent Extension Documentation

General Setting Page - Continued:

Custom CSS

CSS to be displayed on all 2x enabled pages

Notification Bar

Notification Title

Price

Slash

Interval

All Buttons

Learn Button

Demo Button

Lease Button

.lease-now-div

.lease-now-title

.lease-now-price

.lease-now-slash

.lease-now-int

.lease-now

#lease-learn-btn

#lease-try-btn

#lease-order-btn

You can add any custom CSS to 2xEnabled Pages

Save All Changes

Site Wide Temporary 2x

Enable Temporary 2xAgent

Overlay one URL over the entire site! Still have the leasing bar appear!

Enabling the site wide Temporary 2xAgent will:

1. Display the URL entered ontop of every page/post that is not yet leased
2. Allow end-users to lease and, if enabled, demo unleased 2x-enabled pages

Note: This will not take precedence over individually defined Temporary URLs

URL

Enter the URL here. INCLUDE the http://

The URL that will be displayed on all unleased 2x-Enabled pages/posts

NOTE: You can not have both Site Wide Temporary 2x and Site Wide URL Box both enabled at the same time!

Site Wide URL Box

Enable Site Wide URL Box

Overlay one URL over the entire website! No leasing bar!

Enabling the site wide URL Box will:

1. Display the URL Box site wide, subject to the below settings
2. Take precedence over any URL Boxes/Leases configured on a Page or Post.

Thank you for creating with WordPress.

Version 3.0.1

Custom CSS: Want to style your 2x Enabled Pages? No problem, there is a section for adding your own custom CSS.

These are two VERY powerful options!

Site Wide Temporary 2X: Allows you to overlay a URL over the entire website, however still have your leasing banners display. This is an option, if you do not want visitors to see the ranking content, if you have an affiliate offer and still want to offer the pages for lease, want to explain to someone how the whole leasing process works, etc...

Site Wide URL: Allows you to overlay a URL over the entire website, creating a traffic funnel to whatever URL your put in the box!

*****When using either option, we HIGHLY suggest to use a URL shortner, like bitly.com. Otherwise you run the risk of creating a TON of back links to the site that you are overlaying, which will affect your rankings adversely.*****

Double Agent Extension Documentation

Payment Setting Page:

The screenshot shows the 'Payment Settings' page in the Double Agent extension. At the top, there is a note: 'Note: You Must Configure PayPal Using the Instructions Below'. Below this note is a video player titled 'DoubleAgent PayPal Setup Tutorial'. A red arrow points to the video with the text 'This video explains how to set up your PayPal!'. Below the video player is a form with several fields and options, each with a red arrow pointing to it and a corresponding instruction:

- Paypal Email:** A text input field with a red arrow pointing to it and the text 'Enter your Paypal email address'. Below the field is the note: 'This is the address associated with your PayPal account.'
- Paypal Currency:** A dropdown menu showing 'U.S. Dollar' with a red arrow pointing to it and the text 'Select Currency'.
- Paypal Button:** A selection of 'Subscribe' buttons with a red arrow pointing to them and the text 'Select your subscription button'. Below this is a 'Custom Image URL' field with 'http://' pre-filled.
- Paypal Server:** Radio buttons for 'Live' (selected) and 'Sandbox' with a red arrow pointing to them and the text 'Go Live or test in the Sandbox'. Below this is the text 'Paypal Server type'.
- Default Recurring Price:** A text input field with '29' and the text 'Default Recurring Price.' with a red arrow pointing to it and the text 'Set the recurring price'.
- Default Recurring Duration:** A text input field with '1' and the text 'Duration of the subscription.' with a red arrow pointing to it and the text 'Choose the duration'.
- Default Recurring Interval:** A dropdown menu with 'Month(s)' selected and the text 'This value will be used for the computation of leasing expiration/renewal date.' with a red arrow pointing to it and the text 'Choose the interval'.

At the bottom of the page, there is a 'Save' button and a footer that says 'Thank you for creating with WordPress.' and 'Version 3.0.1'.

First watch the video on how to set up your Paypal!

Paypal Email: Enter your paypal email address

Paypal Currency: Pick your currency

Paypal Server: You choose whether your payment is Live or test in the Sandbox

Default Recurring Price: You can choose your Price

Default Recurring Duration: Choose the duration of the subscription.

Default Recurring Interval: Choose whether it is a day, week, month, etc. You have full control of how long the subscription will last

Double Agent Extension Documentation

Subscription Page:

Current/Previous Subscriptions [Add New](#)

Subscriber	Subscription	e-Mail	Payment Gateway	Post	Amount	Status	Approval	
<input type="checkbox"/>	blank_jake	Subscription to SEMeazy Demo (SEMeazy is AWESOME!) @ \$200/1 Days)	[REDACTED].com	Paypal	SEMeazy is AWESOME!	200(USD)	Pending	Approve?
<input type="checkbox"/>	Subscriber	Subscription	e-Mail	Payment Gateway	Post	Amount	Status	Approval

Once someone subscribes you can see the subscriptions that are active here.

Under each subscription you can edit that particular subscription if needed, or approve a subscription:

Current/Previous Subscriptions(Edit)

[Update](#) [Back To List](#)

Subscription: Subscription to SEMeazy Demo (SEMeazy is AWESOME!) @ \$200/1 Days)

Status:

Subscriber Name:

e-Mail Address:

Website Url:

Page Name: [SEMeazy is AWESOME!](#)

Valid Until:

Approved?: Yes No

[Update](#) [Back To List](#)

Double Agent Extension Documentation

Control Panel Page:

Once you have the DoubleAgent Plugin Installed. You will want to go to the control Panel Tab within Double Agent. By enabling 2xAgent on All Pages/Post, you will see the leasing bar display on all pages.

The screenshot displays the '2xAgent Control Panel' within a WordPress dashboard. The interface includes a sidebar with navigation options like Dashboard, Posts, SEMeazy, DoubleAgent, IndexAssault, Media, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The main content area shows a table of content items with the following columns: Title, Type, 2xEnabled?, and Master Disable. The table lists various content types such as 'Hello world!', 'Sample Page', 'SEMeazy', 'test', 'test for the robots', 'Directory', 'SEMeazy is AWESOME!', 'test 123', 'the real test', 'About The Tests', 'Lorem ipsum', 'Level 1', and various 'Post Format' types. Each row has a checked box in the '2xEnabled?' column and an unchecked box in the 'Master Disable' column. At the bottom of the panel, there are three buttons: 'Save Changes', 'Enable 2xAgent on All Pages/Posts', and 'Disable 2xAgent on All Pages/Posts'. Red arrows point from the 'Enable 2xAgent on All Pages/Posts' button to the '2xEnabled?' column and from the 'Disable 2xAgent on All Pages/Posts' button to the 'Master Disable' column. Text annotations explain the functions of these buttons.

If you would like to enable the leasing banner on all of your pages, click Enable 2xAgent on All Pages/Posts

Allows you to quickly disable all pages for lease. The leasing banner will no longer display on any pages.

Enable 2xAgent on All Pages/Posts: This allows the leasing banner to be displayed on all pages and posts. You can Enable 2xAgent on all pages and then remove the pages that you don't want to offer for lease.

Disable 2xAgent on All Pages/Posts: This quickly allows you to remove all pages/posts for lease and removes the leasing banner from all pages/posts.

Double Agent Extension Documentation

Category Override Page:

The screenshot displays the 'Category Overrides' section of the SEMeasly WordPress extension. It features a sidebar with navigation options like Dashboard, Posts, SEMeasly, DoubleAgent, IndexAssault, Media, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The main content area has tabs for General, Payment Settings, Subscriptions, Control Panel, and Category Overrides. A table lists various categories, with the first row showing 'aciform' and 'http://semeasy.com'. A red arrow points to this URL, and a text box above it reads: 'Enter the URL that you would like to overlay for that specific category'. An 'Update Settings' button is visible in the top right corner. The footer includes the text 'Thank you for creating with WordPress.' and 'Version 3.0.1'.

This allows leasing out one specific category, or funneling one specific category to one URL. It allows you to break up the website and monetize it better by offering a specific category to one client, etc.